



BRYAN KONECHNE

CREATOR

PROFILE

With over 20 years of experience using his talents in the creative field, Bryan is highly motivated, innovative, and versatile. Skilled in creating corporate business design and social marketing campaigns for industry. Respectable interpersonal skills with both team members and clients. Accomplished at incorporating the desires of the client with a superior design solution.

CONTACT

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EDUCATION

BFA Photography/New Media

Kansas City Art Institute
1998-2002

FAA Part 107 Class Pilot Certification

2021



EXPERIENCE

FREELANCE CONTENT CREATOR | 2021-CURRENT

KONECHNE CREATIVE

Full-service marketing from branding, presentation design, photography and video content to business collateral packages and publications. Clients include Dakota Gold Corp, The Anne Carlsen Center, South Dakota School of Mines and South Dakota Mineral Industries Association.

COMMUNICATIONS DIRECTOR | 2020-2021

SOUTH DAKOTA SCHOOL OF MINES CARA

Re-branded the organization and created a new presence. Established marketing campaigns to engage alumni and raise funds for scholarships through video, photography and web content. Responsible for designing and printing all publications and collateral.

COMMUNICATIONS DIRECTOR | 2012-2020

YMCA OF RAPID CITY

Spearheaded all marketing efforts, video content, photography, and both interior and exterior design. Accountable for designing statistically successful and competitive content with a limited budget.

CREATIVE DIRECTOR | 2010-2012

DIAGNOSTIC IMAGING SYSTEMS

GRAPHIC DESIGNER/PHOTOGRAPHER | 2005-2010

HORSESHOE BAY RESORT

CREATIVE TOOLS



SKILLS

Graphic Design - InDesign, Illustrator, Photoshop, Acrobat

Presentation Design - PowerPoint

Photography - Headshots and Product Photography

Videography - Interviews, Commercials, Tutorials and Storytelling

Drone Photo/Video - Real Estate, Construction, Group Photos